To be eligible for transfer admission, the prospective transfer student must have completed at least 30, but no more than 90 semester hours (no more than 65 semester hours for Advertising majors), of transferable credit and present evidence of an aptitude for and interest in a career in Media. The College of Media places great importance on the essay to be completed as part of the application. Applicants should use the essay to demonstrate their interest and abilities within their chosen field and detail any pertinent extracurricular activities or internships. A GPA of 3.00 (A=4.00) or better is required for all programs except Advertising, which is a 3.25 minimum. Please note that completion of required coursework and attainment of a specific GPA does not guarantee admission. Candidates for second bachelor’s degrees are not admitted due to space limitations.

Students, minimally, must earn 60 hours of University of Illinois course credit for a degree. Students who would require more than nine total semesters of overall college or university enrollment to complete their degree may be denied admission due to space limitations. Students must be able to complete their College of Media degrees within seven semesters of joining this college as sophomore transfers (with 30 to 59 transferable hours) or within five semesters of joining this college as junior transfers (with 60 to 89 transferable hours). A minimum of five semesters within this college is required for students admitted as sophomores. A minimum of three semesters within this college is required for students admitted as juniors.

During their freshman and sophomore years, students should complete basic courses in composition and general education coursework including, economics, psychology, sociology, anthropology and in one language other than English. About two-thirds of a student’s academic program should be in social sciences and humanities. (See General Education requirements below.) Admissions evaluators tend to pay particular attention to how well students perform in courses involving writing and, particularly for Advertising applicants, applied mathematics.

Most required courses in Advertising, Journalism and Media and Cinema Studies must be completed at the University of Illinois. Students may test their interest in the Media field. However, a maximum of nine hours of transferable Media courses are allowed toward the 124-hour graduation requirement.

Students must complete at least 30 semester hours of transferable credit with all required courses for transfer completed by the end of the spring semester prior to fall enrollment. Applicants will not be permitted to complete coursework to fulfill the 30-hour rule or required prerequisite coursework during the summer prior to fall enrollment, unless specifically asked to do so by the College of Media Admission’s Dean.

General Education Requirements

Students who plan to graduate from the College of Media must complete the following campus General Education requirements before graduation: Composition I, Advanced Composition (must be satisfied by completion of University of Illinois coursework), Quantitative Reasoning I and II, Cultural Studies, Language Requirement, and a minimum of six semester hours each in qualifying Humanities & the Arts, Social & Behavioral Sciences and Natural Sciences & Technology courses. Please refer to the Campus’ General Education Course List at https://courses.illinois.edu/gened/2017/fall for categories and lists of qualifying courses.

All transfer students are required to complete equivalent transfer coursework to the following campus General Education categories prior to entry: Composition I, Quantitative Reasoning I and Social & Behavioral Sciences. The prerequisite courses required by major for the categories previously listed are displayed in bold, red italics. Transfer students also must be making substantial progress toward completion of the College of Media’s General Education Language Requirement.
Language Requirement: For admission to all programs in the College of Media, transfer applicants must have completed, at a minimum, two years of one language other than English in high school or through the second level (two semesters) of one language other than English in college by the end of the spring semester prior to fall enrollment. Completion of three years of one language other than English in high school or through the third level (three semesters) in college satisfies this college’s graduation requirement.
Advertising

Please refer to “Transfer Information for All Programs” and “General Education Requirements” on the first page of the College of Media section of the Transfer Handbook.

Equivalent transfer coursework to the University of Illinois courses and requirement listed in **bold, red italics** must be successfully completed by the end of the spring semester **prior** to fall enrollment.

**Sophomore-level and Junior-level transfer admission requires** completion of transfer course equivalents to the following University of Illinois courses and requirement:

- **ECON 102**, Microeconomic Principles
- **RHET 105**, Writing and Research
- **SOC 100**, Introduction to Sociology
- **STAT 100**, Statistics
- **Language Requirement**

**Junior-level transfer admission** requires completion of all of the requirements listed above for **Sophomore-level transfer admission** and the completion of equivalent transfer coursework to the following University of Illinois courses:

- **ECON 103**, Macroeconomic Principles
- **PSYC 100**, Intro Psych

Failure to complete the above pre-requisite coursework, particularly **STAT 100**, can significantly delay time to degree.

Completion of as many transfer course equivalents as possible to the following University of Illinois’ General Education categories listed below prior to transfer is **highly recommended**:

- Cultural Studies: Non-Western/U.S. Minority Culture(s) – (General Education Requirement)
- Cultural Studies: Western/Comparative Culture(s) – (General Education Requirement)
- Humanities & the Arts – (General Education Requirement)
- **Language Requirement** (through third level)
- Natural Sciences & Technology – (General Education Requirement)
- A transfer course equivalent that satisfies a Quantitative Reasoning II General Education Requirement

Transfer course information is available at the following website: **https://www.transferology.com**

**Consultation with the transfer institution’s advising staff is strongly recommended.**

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1 At most institutions, the equivalent requires a two-course English composition sequence.

2 Please refer to Page 2 for **Language Requirement** information concerning transfer admission and graduation.

3 For information about the University of Illinois’ General Education requirements and courses, please refer to the following web link: [https://courses.illinois.edu/gened/2017/fall](https://courses.illinois.edu/gened/2017/fall)

**CONTACT:** Student Services Center, College of Media, University of Illinois, 18 Gregory Hall, MC-477, 810 S. Wright St., Urbana, IL 61801; Phone: (217) 244-4329; E-mail: media-ssc@illinois.edu; Web: [http://www.media.illinois.edu](http://www.media.illinois.edu)
Journalism

Please refer to “Transfer Information for All Programs” and “General Education Requirements” on the first page of the College of Media section of the Transfer Handbook.

Students in Journalism must complete a minor of **18 hours** of study in a specialized area outside the College of Media before they graduate. Introductory courses in an area of the student’s choice would be a good beginning for this requirement.

Transfer coursework equivalent to the University of Illinois courses listed in **bold, red italics** must be successfully completed by the end of the spring semester **prior** to fall enrollment.

**Sophomore-level transfer admission requires** completion of transfer course equivalents to the following University of Illinois courses and requirements:

- **ECON 102, Microeconomic Principles**
- **RHET 105, Writing and Research**
- **SOC 100, Introduction to Sociology**
- **STAT 100, Statistics**
- **Language Requirement**

**Junior-level transfer admission** requires completion of all of the requirements listed above for **Sophomore-level transfer admission** and the completion of equivalent transfer coursework to the following University of Illinois courses:

- **ECON 103, Macroeconomic Principles**
- **CS 105, Intro Computing: Non-Tech**
- **PSYC 100, Intro Psych**

Completion of as many transfer equivalents as possible to the following University of Illinois’ General Education categories listed below prior to transfer for Junior-level transfer admission is also **highly recommended**:

- Cultural Studies: Non-Western/U.S. Minority Culture(s) – (General Education Requirement)
- Cultural Studies: Western/Comparative Culture(s) – (General Education Requirement)
- Humanities & the Arts – (General Education Requirement)
- **Language Requirement** (through third level)
- Natural Sciences & Technology – (General Education Requirement)

If students are able, additional course study in subjects not required as pre-requisites is encouraged. Transfer course information is available at the following website: [https://www.transferology.com](https://www.transferology.com)

**Consultation with the transfer institution’s advising staff is strongly recommended.**

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1. At most institutions, the equivalent requires a two-course English composition sequence.
2. Please refer to Page 2 for **Language Requirement** information concerning transfer admission and graduation.
3. Effective Fall 2019, CS 105 and PSYC 100 will be required for Junior-level transfer. They are highly recommended for Fall 2018 applicants.
4. For information about the University of Illinois’ General Education requirements and courses, please refer to the following web link: [https://courses.illinois.edu/gened/2017/fall](https://courses.illinois.edu/gened/2017/fall)

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Media and Cinema Studies

Please refer to “Transfer Information for All Programs” and “General Education Requirements” on the first page of the College of Media section of the Transfer Handbook.

Students in Media and Cinema Studies must complete a minor or 9 hours of study in two approved specialized areas outside the College of Media before they graduate. Introductory courses in an area of the student’s choice would be a good beginning for this requirement.

Transfer coursework equivalent to the University of Illinois requirement listed in bold, red italics must be successfully completed by the end of the spring semester prior to fall enrollment.

Sophomore-level transfer admission requires completion of transfer course equivalent(s) to the following University of Illinois course and requirement:

- RHET 105, Writing and Research
- Language Requirement

Completion of transfer course equivalents to the following University of Illinois courses prior to transfer for Sophomore-level transfer admission is highly recommended:

- A transfer course equivalent that satisfies a Quantitative Reasoning I General Education Requirement
- A transfer course equivalent that satisfies a Quantitative Reasoning II General Education Requirement

Junior-level transfer admission requires completion of the Sophomore-level transfer admission requirements and recommended course listed above and completion of equivalent transfer coursework to the following University of Illinois courses is highly recommended:

- Cultural Studies:  Non-Western Cultures General Education Requirement
- Cultural Studies:  U.S. Minority Cultures General Education Requirement
- Humanities and the Arts General Education Requirement
- Natural Sciences and Technology General Education Requirement
- A transfer course equivalent that satisfies the Quantitative Reasoning II General Education Requirement
- Language Requirement (through third level)

Transfer course information is available at the following website: https://www.transferology.com

Consultation with the transfer institution’s advising staff is strongly recommended.

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1 At most institutions, the equivalent requires a two-course English composition sequence.
2 Please refer to Page 2 for Language Requirement information concerning transfer admission and graduation.
3 For information about the University of Illinois’ General Education requirements and courses, please refer to the following web link: https://courses.illinois.edu/gened/2017/fall

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